

GOVERNMENT OF INDIA  
MINISTRY OF COMMERCE & INDUSTRY  
(DEPARTMENT OF COMMERCE)

LOK SABHA  
UNSTARRED QUESTION NO. 744  
ANSWERED ON 07/02/2024

PROMOTION OF EXPORTS

744. SHRI JAYADEV GALLA:

Will the Minister of **COMMERCE & INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) the details regarding the total funding allotted as compared to the amount spent by the Government in regard to the promotion of exports from districts all over India over the last two years, in a State-wise manner, especially Andhra Pradesh;
- (b) the total amount of profits generated from the districts as Exports Hub initiative from the districts of Andhra Pradesh since the inception of the initiative;
- (c) whether the Government has undertaken any steps to increase the awareness and viability of the districts as Exports Hub Initiative in Andhra Pradesh, if so, the details thereof and if not, the details therefor; and
- (d) whether the Government has set any target for the Districts as Exports Hub initiative and if so, the details thereof?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्रीमती अनुप्रिया पटेल)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY  
(SMT. ANUPRIYA PATEL)

(a) to (d) The Government has taken measures to promote exports from the districts under the Districts as Export Hub initiative. Products/Services with export potential have been identified in the districts under the initiative. An institutional mechanism has been set up in States/UTs by forming State Export Promotion Committee (SEPC) and Districts Export Promotion Committee (DEPC) at the District level. District Export Action Plans under “Districts as Export Hubs” detailing the existing bottlenecks in the supply chain and identifying possible interventions to mitigate the existing gaps are being prepared by the districts. These outline the support required by the local exporters and manufacturers to seamlessly export the identified products and services by supporting new business to export and generating employment

opportunities in the districts. To encourage exports from the districts under “Districts as Export Hubs initiative”, export promotion outreach events are being held in various districts. This includes handholding sessions with exporters and export related awareness sessions with exporters along with the representatives of various related agencies/departments such as Department of Posts, Central Board of Indirect Taxes and Customs (CBIC), Banks, Ministry of Micro, Small and Medium Enterprises (MSME), Export Promotion Councils, Local Trade Associations/Chambers, District Industries Centres, etc. Further, there is a huge employment potential especially with the proposed implementation of e-commerce exports. 15 Export awareness meetings / stakeholders’ meetings have been conducted during the last two years with a participation of more than 1000 persons in the districts of Andhra Pradesh as part of the outreach programs conducted under Districts as Export Hubs.

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