

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
(DEPARTMENT OF COMMERCE)

LOK SABHA
UNSTARRED QUESTION NO. 4029
ANSWERED ON 25/03/2025

TEA INDUSTRY

4029. SHRI ZIA UR REHMAN:

Will the Minister of **COMMERCE & INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) whether the Government is cognizant of the fact that India's tea industry is experiencing challenges reminiscent of the "dark phase" of 2002--07, calling for introspection and resilience; and
- (b) if so, the details of the remedial steps that are proposed to be taken by the Government keeping in mind that stagnant prices, oversupply, widening gap between demand and supply, and a "race to the bottom" for cheaper teas are the major factors?

ANSWER

वाणिज्य और उद्योग मंत्रालय में राज्य मंत्री (श्री जितिन प्रसाद)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY
(SHRI JITIN PRASADA)

(a) & (b) Currently, India is the second largest producer and fourth largest exporter of tea with a share of 21% and 12% in world tea production and exports respectively. Indian tea production from 2021-22 to 2023-24 has increased with a CAGR of 1.39 % to reach 1382.03 million kgs and the Indian tea exports during the same period have increased with a CAGR of 13.95 % to reach 260.71 million kgs. Further, the all India average auction price of tea during the period April-January, 2024-25 was Rs. 203.15 per kg, an increase of 20.39 % compared to the all India average auction prices in the corresponding period of 2023-24.

For the benefit of the Tea sector, Government of India through Tea Board, is implementing the scheme 'Tea Development & Promotion Scheme' that inter alia aims to increase the production and productivity of tea, improve quality of tea entering the markets, enhance exports, mobilize small tea growers into forming Self Help Groups and Farmer Producer Organizations (SHGs/FPOs) to enable them to move up the value chain, provide support for set up of mini tea factories by the SHGs/FPOs to make them self-sustainable and undertake capacity building programs.
