

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE AND INDUSTRY
DEPARTMENT OF COMMERCE
LOK SABHA
STARRED QUESTION NO. 373
ANSWERED ON 19/08/2025

PROMOTION OF AGRICULTURAL AND MARINE PRODUCTS

*373. SHRI BIBHU PRASAD TARAI
SHRI VIJAY BAGHEL

Will the Minister of **COMMERCE AND INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) the specific initiatives and promotional activities undertaken by Agricultural and Processed Food Products Export Development Authority (APEDA) and Marine Products Export Development Authority (MPEDA) to promote Indian products in international markets and their impact on export volumes;
- (b) the total value of agricultural and marine products along with the details of the top ten commodities exported during each of the last three financial years, destination, product and country-wise;
- (c) whether specific high-growth potential products and destination countries have been identified for focused promotional efforts and if so, the details thereof along with the strategy to expand the export basket to include new and GI-tagged products;
- (d) the schemes and incentives implemented to encourage entrepreneurs to participate in the export value chain of agricultural and marine products; and
- (e) the measures taken to enhance the skills of the workforce to meet international standards?

ANSWER

वाणिज्य और उद्योग मंत्री (श्री पीयूष गोयल)
THE MINISTER OF COMMERCE AND INDUSTRY
(SHRI PIYUSH GOYAL)

(a) to (e): A Statement is laid on the Table of House

**STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (e) OF LOK SABHA
STARRED QUESTION NO. 373 FOR ANSWER ON 19.08.2025 REGARDING
'PROMOTION OF AGRICULTURAL AND MARINE PRODUCTS'**

(a) to (e) The Department of Commerce, through the Agricultural and Processed Food Products Export Development Authority (APEDA), provides financial assistance to exporters for export promotion of its scheduled products through its Financial Assistance Scheme (FAS). The scheme has three components viz. Development of Export Infrastructure, Quality Development and Market Development. The scheme guidelines are available at APEDA's website www.apeda.gov.in under the "Scheme" tab.

Focused measures are being taken by APEDA to diversify exports of its scheduled products, including GI-tagged products. This includes boosting exports of traditionally exported products such as cereals and buffalo meat, while at the same time promoting exports of new products like organic produce, processed fruits & juices, processed vegetables and millets to both traditional markets (Gulf, Middle East) and new destinations (Europe, North America, Oceania). For promoting exports of GI products, APEDA is showcasing them at major international trade fairs for premium positioning and organizing buyer-seller meets in key producing areas.

Further, to expand exports, APEDA is (i) developing sea protocols for perishables to enable sustainable, cost-effective shipments and improve competitiveness; (ii) undertaking R&D with the Indian Institute of Millet Research (IIMR) and the International Rice Research Institute (IRRI) for innovative value-added products from millets and rice; (iii) improving packaging to extend shelf life, preserve freshness and maintain quality in transit; (iv) scaling up branding and promotion to build global demand and enhance per-unit realization; (v) strengthening quality via traceability and upgrading food-testing and exporters' in-house labs to developed-country standards; and (vi) enabling market access through sustained negotiations and resolution of SPS/TBT concerns.

To ensure that the Indian agri-export workforce remains aligned with evolving global quality and safety standards, initiatives are being undertaken by APEDA to strengthen technical skills, institutional capacities and compliance through intensive training & capacity building of stakeholders, including farmers, on the requirements of importing countries, good agricultural practices, quality control etc.

MPEDA is operating the demand driven scheme namely "Technology Development for Specific Value-Added Marine Products" (TDSVMP) for Processing Infrastructure & Value Addition, under which beneficiaries are reimbursed certain amount of their initial investment, subject to fulfilment of respective conditions. Interested exporters willing to register for the TDSVMP scheme can register at https://e-mpeda.nic.in/registration/Reg_login.aspx.

MPEDA has undertaken various initiatives to boost India's seafood industry. A Nucleus Breeding Centre for Specific Pathogen-Free (SPF) Tiger Shrimp breeding has been established in Andaman Island. Additionally, MPEDA has implemented SHAPHARI certification for farms and hatcheries to ensure antibiotic residue-free aquaculture produce and improve market penetration. The R&D arm of MPEDA, Rajiv Gandhi Centre

for Aquaculture (RGCA), supplies domestically produced SPF *P. monodon* broodstock to enhance black tiger shrimp production and exports. It is boosting shrimp aquaculture by expanding culture areas, improving productivity and diversifying species. Furthermore, initiatives are taken to promote skill development among stakeholders in the value chain, including the Skill Olympiad for workers, Aquaculture Technician Training programs in BMP (Better Management Practices) in aquaculture, food safety measures and market access requirements.

MPEDA organizes Seafood Expo Bharat, an annual flagship event featuring exhibitions, buyer-seller meets, and technical sessions to foster collaboration and trade opportunities. Further, it also conducts research and market surveys to identify emerging trends, consumer preferences and regulatory changes in importing countries in order to help exporters align their products and open up new market and product segments. MPEDA also facilitates participation of exporters in important international seafood shows in USA, EU, Japan, China, Russia, Korea, Singapore and Dubai.

MPEDA is conducting capacity-building programmes to equip farmers with modern farming technologies, good handling practices for fisherfolk, methods to reduce post-harvest losses, species diversification, abuse of antibiotics and quality standards for exports. Specialized programs are held on value addition in seafood exports and Hazard Analysis & Critical Control Points (HACCP) for workers and quality control technologists in processing units.

Due to sustained export promotion activities and close coordination between stakeholders, India's agricultural exports, inclusive of Marine exports, grew robustly from USD 41.24 billion to USD 51.92 billion, in the period between 2020-21 to 2024-25, marking a growth of approximately 26 %, in absolute terms, in this period. The detailed export figures of agricultural and marine products, product-wise and country-wise breakdown of the top ten commodities and destinations are at **Annexure-1**.

India's Export of Agricultural and Marine products

Value in USD Million			
Products Name	2022-23	2023-24	2024-25
MARINE PRODUCTS	8077.98	7372.00	7405.00
RICE(OTHER THAN BASMATI)	6356.71	4573.41	6527.58
RICE -BASMATI	4787.65	5843.30	5944.48
SPICES	3785.36	4248.56	4451.54
BUFFALO MEAT	3193.69	3743.26	4060.54
SUGAR	5770.83	2824.74	2159.40
COFFEE	1146.18	1286.28	1805.57
MISC PROCESSED ITEMS	1421.64	1653.76	1680.10
TOBACCO UNMANUFACTURED	822.23	1052.04	1478.22
OIL MEALS	1601.72	1713.98	1344.39
FRESH FRUITS	864.62	1146.62	1171.08
Others	15300.94	13346.56	13893.50
Total	53129.55	48804.52	51921.41

Source: DGCIS

Top 5 Export Destinations

Value in USD Million			
MARINE PRODUCTS			
COUNTRY	2022-23	2023-24	2024-25
U S A	2582.65	2499.02	2681.19
CHINA P RP	1445.56	1377.75	1211.42
JAPAN	486.66	412.09	408.45
VIETNAM SOC REP	491.25	392.55	381.77
THAILAND	332.91	281.09	311.93

Source: DGCIS

RICE -BASMATI			
COUNTRY	2022-23	2023-24	2024-25
SAUDI ARAB	1036.72	1254.56	1203.77
IRAQ	375.41	887.33	850.08
IRAN	980.14	680.54	753.20
U ARAB EMTS	334.93	333.81	364.48
YEMEN REPubLC	307.57	342.51	358.34

Source: DGCIS

RICE(OTHER THAN BASMATI)			
COUNTRY	2022-23	2023-24	2024-25
BENIN	529.21	512.84	1025.38
GUINEA	324.38	373.52	536.00
COTE D' IVOIRE	420.59	246.96	520.30
TOGO	331.07	279.05	421.50
BANGLADESH PR	305.94	8.19	358.82

Source: DGCIS

SPICES			
COUNTRY	2022-23	2023-24	2024-25
CHINA P RP	793.41	928.16	768.50
U S A	523.28	572.46	654.71
U ARAB EMTS	205.72	256.25	355.42
BANGLADESH PR	257.04	338.95	340.76
THAILAND	183.97	192.87	153.98

Source: DGCIS

BUFFALO MEAT			
COUNTRY	2022-23	2023-24	2024-25
VIETNAM SOC REP	509.02	751.40	740.81
EGYPT A RP	408.84	541.52	656.11
MALAYSIA	534.03	577.35	617.50
IRAQ	232.88	329.52	360.00
SAUDI ARAB	193.11	274.23	317.61

Source: DGCIS

SUGAR			
COUNTRY	2022-23	2023-24	2024-25
SUDAN	782.35	518.47	265.87
LIBYA	83.05	232.22	242.23
SOMALIA	408.74	200.01	229.99
SRI LANKA DSR	275.43	248.64	205.02
DJIBOUTI	349.42	196.89	135.86

Source: DGCIS

COFFEE			
COUNTRY	2022-23	2023-24	2024-25
ITALY	148.76	208.08	326.12
GERMANY	122.50	126.93	198.57
BELGIUM	90.33	73.83	134.68
RUSSIA	104.71	75.98	95.26
U ARAB EMTS	45.38	70.49	91.73

Source: DGCIS

MISC PROCESSED ITEMS			
COUNTRY	2022-23	2023-24	2024-25
U S A	192.20	229.90	251.93
U ARAB EMTS	128.85	124.67	178.78
MALAYSIA	112.09	121.11	134.39
BANGLADESH PR	202.84	184.72	81.87
CANADA	42.84	65.59	75.77

Source: DGCIS

TOBACCO UNMANUFACTURED			
COUNTRY	2022-23	2023-24	2024-25
BELGIUM	243.29	269.21	341.01
U ARAB EMTS	44.63	145.97	239.76
INDONESIA	33.34	87.42	149.12
EGYPT A RP	22.20	48.06	115.46
TURKEY	27.22	27.45	50.75

Source: DGCIS

OIL MEALS			
COUNTRY	2022-23	2023-24	2024-25
BANGLADESH PR	239.89	401.34	217.77
KOREA RP	220.40	197.09	153.25
GERMANY	9.47	34.01	128.74
THAILAND	174.69	155.66	96.67
NEPAL	73.02	115.12	93.52

Source: DGCIS

FRESH FRUITS			
COUNTRY	2022-23	2023-24	2024-25
IRAQ	41.03	89.77	185.93
U ARAB EMTS	151.19	195.04	177.61
NETHERLAND	125.62	215.20	159.52
BANGLADESH PR	83.36	58.80	65.81
NEPAL	50.29	54.45	57.98

Source: DGCIS